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NIGERIA ANNUAL REPORT 2022

In 2022, our work at the Lab produced exceptional results despite the challenging circumstances brought about by the pandemic. We have maintained our dedication to transparency and accountability, and are delighted to present this report which outlines our accomplishments, obstacles, and objectives for 2022.

We take pride in the hard work, dedication, resilience, and adaptability demonstrated by our team in the face of adversity. Among our significant achievements in 2022 was our collaboration with the United Nations Development Programme (UNDP) to open the procurement space in Nigeria, engaging critical stakeholders in comprehending the intricacies of procurement and following procurement processes for effective service delivery.

We sincerely thank all our stakeholders for their unwavering support and commitment to our organisation. We remain focused on creating long-term value and delivering a positive impact for all our stakeholders.



INTEGRITY ICON

Over the past five years, our Integrity Icon campaign has been one of our primary programs in improving service delivery in Nigeria's public and civil service. The campaign seeks to recognize and celebrate Icons of Integrity in the Nigerian public service, from a Primary Health Care Nurse who protested that funds for immunisation were being appropriately utilised to a Director who spearheaded the digitization of the procurement process in Gombe.

Integrity Icon has consistently generated nationwide conversations on developing a culture of integrity within government.

NUMBERS OF INTEGRITY ICON



8,708

votes



1,794

nominations



37

volunteers



221

public servants
engaged through
tailored programs



6 mil

online and offline
media reach

OUR WINNERS

1. Charles Enuma, IT and Procurement, Bayelsa State Government
2. Innocent Ayabotu, Divisional Police Officer (DPO), A Division Calabar, Cross River State
3. Mohammed Babayola, Director-General, Due Process Bureau, Gombe State (People's Choice Award Winner)
4. Mwalin Abdu, Assistant Chief State Counsel, Ministry of Justice, Gombe State
5. Victoria Barnabas, Magistrate, Taraba State High Court





Integrity Innovation Lab

Accountability Lab Nigeria, in partnership with the Bureau of Public Service Reforms (BPSR), organised an Integrity Conference with 221 participants (57% male, 42.9% female).

The event provided practical learning and case studies of role models and trendsetters to develop a culture of integrity influencing norms and behaviours. The participants developed a communique as an advocacy tool to engage government stakeholders and the legislative house committee on anti-corruption. 84% of participants rated the Integrity Conference highly relevant to their workplaces, and 82% agreed that it would encourage integrity in public service.



CAMPAIGN HIGHLIGHTS

- Francis Erhabor (Integrity Icon 2019) formerly a Chief Superintendent of Police, was promoted to Assistant Commissioner of Police as a result of his intentional response to bribery in his community that has boosted citizens' collaboration and participation in addressing crime.
- Since receiving his award, Charles Enuma (Integrity Icon 2022) has been actively engaging with stakeholders in the public sector "to replicate the transformative model of AL Nigeria by rewarding and incentivizing hardworking, honest, and dedicated civil servants in my state".
- Mwalin Naomi Abdu (Integrity Icon 2022) experienced a surge of clients seeking her guidance and support in navigating complex legal cases, and has emerged as a role model and mentor for aspiring professionals eager to learn from her experiences and insights.

The integrity conference should be a sustained quarterly meeting strengthening behavioral change and promoting ethical behavior in our society. It reinforces the idea of good reputation and positive character.

– Ekpe Egbe, Civil Servant



IMPACT

- We equipped 11 Community Frontline Activists with an improved understanding of gender equity, inclusive governance, and policy development processes;
- Increased willingness from 5 policymakers at the local level (Community Councilors) to address gender inequality and promote inclusive governance;
- Over 300,000 persons were reached with crucial messaging on inclusion through billboards;
- Approximately 900,000 persons were reached through awareness creation on radio and town hall meetings to improve their engagement around gender issues;
- A coalition was built with 105 (women, PWDs, and media (including on-air personalities) trained on gender equity and inclusive governance, which gives them the required skills to advocate for inclusive policies in Plateau state.

CIVIC ACTION TEAMS

With support from the Canadian Fund for Local Initiatives and Luminate, Accountability Lab Nigeria surveyed six communities across Plateau state and FCT-Abuja to understand the challenges preventing women and persons with disabilities (PWDs) from being represented in the Nigerian government and to increase their participation. The survey found that access to information on participation processes is a crucial factor preventing women and PWDs from engaging in decision-making processes. A lack of data-driven feedback mechanisms with people in power and a lack of amplification of concerns of women and PWDs are some of the factors preventing the resolution of issues. A collective effort from stakeholders, including National and State Assemblies, INEC, political parties, and the marginalised groups, is necessary to encourage and increase the participation of women and PWDs in governance.

CIVACTS BY NUMBERS IN 2022



9

communities



11

CFAs trained



1.2 mil

reached through traditional and social media engagement



Impact

We had a very impactful and diverse cohort of film fellows in 2022. Participants were instrumental in filming our top 5 Integrity icons for the year in their workplaces and communities across Nigeria. In addition, they participated in developing vox pop interviews reflecting accountability issues in their various locations. These "Street vibes" videos advocate for equality, inclusion, accountability, and integrity:

- [Raphael Ukwubiwe Video on Fiscal Transparency](#)
- [James Wegh Video on Gender Equity](#)
- [Precious Harry Video on Fiscal Transparency](#)



FILM FELLOWSHIP

We equipped young, aspiring filmmakers with critical filming and messaging skills to document accountability-related issues, prioritising women in the selection. The fellowship consisted of a three-day training, with a range of practical sessions and tools to enhance knowledge and skills in producing videos and storytelling. The fellows were instrumental in creating the Integrity Icons' documentaries, including [20 video content and Street Vibes](#) to increase awareness of accountability, governance, and inclusive governance. We also partnered with Civic Media Lab to visually document and amplify marginalised groups' voices around civic participation through focus group discussions.

Branding was a perfect opener, opening me up to new ideas relating to editing the Icon documentary and new concepts to story-telling.

– Wegh James

IMPACT BY NUMBERS

139

applications

5

participants
(3 female, 2 male)

25

films

60%

increase in
knowledge/capacity

Impact

- Victor Terhemba spearheaded the creation of [#CallYourRep](#), which has revolutionised how citizens engage with their elected officials. The app has a database of all 360 House of Representative members and 109 Senators, and empowers citizens to engage in democratic processes. 5076 people have actively accessed the platform, and 2700 have provided valuable feedback on the platform's usefulness.
- Ebenezar Wikina's campaign, [#ReformIELTS](#), calling for the scrapping of expensive English language proficiency tests as a requirement for Nigerians to enter the UK, has been supported by governments and academic institutions. The Nigerian Ministry of Foreign Affairs and 21 universities have supported the campaign.
- Yusuf Ladan has trained 200 youths on an early warning system, to identify and address potential conflicts before they escalate. His organisation secured a grant of 300,000 naira and signed an MoU with Women's Rights Advancement and Protection Alternative (WRAPA) to support and implement the EU-UN Spotlights initiative project on the use of social accountability for SGBV.
- 2019 Accountapreneur Funke Adeoye's organisation Hope Behind Bars, which has supported over 7,000 incarcerated individuals in four years, won the grand prize of \$25,000 at Dragons Den, Mysuru India. The funds will be used to strengthen the work of young lawyers in Nigeria.




ACCOUNTABILITY INCUBATOR

The Accountability Incubator program provided training, mentoring, and networking opportunities to young leaders and changemakers. Friend-raiser events provided accountpreneurs with opportunities to meet like minded people from other CSOs including Youngstars Foundation, Inclusive Friends Association, Cedar Seed Foundation, and Network of Disabled Women. Seven accountpreneurs have established non-profit organisations, implementing projects in their communities, and 2 have accessed grants of over \$5000 in cash and kind to continue working in Sokoto and Port Harcourt.

ACCOUNTABILITY INCUBATOR BY NUMBERS IN 2022




147
applicants




6
trainings
4 physical, 2 virtual



10
participants
(6 male, 4 female)



4
friendraiser
events



10
projects launched

The training was extremely relevant. I got to hear about some things for the first time, and putting them into practice has advanced my project in Ondo state

– Oluwagbenga Ajongbolo



OPEN GOVERNMENT PARTNERSHIP

AL Nigeria supported hosting the OGP National Action Plan (NAP) III validation meeting, bringing together stakeholders and co-chairs of the Technical Working Groups. We engaged 40 young people – including PWDs – as OGP Champions to lead consultations and advocacy in their communities, documenting citizens' input on the thematic areas and commitments to be included in NAP III.

Public input was shared as a draft plan to be presented to the National Steering Committee for ratification, approval, and implementation.

Feedback from the process itself includes:

- More inclusive approaches for the implementation of the OGP NAP III
 - Production of the NAP III in braille format for visually impaired citizens;
 - Incorporation of sign language in all OGP activities at the state and federal levels;
 - Implementation of the gender-informed work plan by all government MDAs;
- Managing the powers of the state steering committees to ensure decisions are inclusively co-created with young people, women, and PWDs;
- Develop and disseminate IEC materials with simplified OGP information for citizens nationwide;

The involvement of citizens in the development of NAP III ensures that the plan reflects the needs and aspirations of the people. AL Nigeria developed street vibes and jingles which reached about 6 million people on traditional media to promote the inclusion of underrepresented groups in governance and decision-making processes.



Highlights

- Press Conference: AL Nigeria led a [press conference](#) in collaboration with BudgIT, Yiaga Africa, CODE, PLSI, CJID, Enough is Enough (EiE), and SERAP. The conference called out to all political parties and aspirants in the 2023 elections to prioritise accountability, publicly declare assets, publish their campaign funds, promote inclusive governance (adoption of a Gender Equality and Social Inclusion (GESI) approach in their campaigns), and declaration of appointive positions for PWDs;
- Focus Group Discussion: We hosted an FGD in Gwagwalada Area Council in collaboration with Civic Media Lab. [The Gender Equality and Social Inclusion \(GESI\)](#) campaign was attended by 9 PWDs (5 females, 4 males) who highlighted stigmatisation and perception of PWDs as lesser humans, thereby affecting their participation in decision-making processes. The insights gained from the discussion have informed AL Nigeria-led advocacy on the best approaches to ensuring full inclusion of PWDs and women in governance processes;
- Road Ethics Reform: in collaboration with the Akin Fadeyi Foundation, we organised a roundtable on [Road Ethics Reform](#) at the Road Safety Sector Command office, attended by 34 (64.7% male, 35.2% female) officials from the Federal Road Safety Corps (FRSC), Nigerian Police Force (NPF), the National Union of Road Transport Workers (NURTW), and executives of driving schools in Abuja. Several recommendations include mass awareness of behaviour shifts for road users through trend-setting for positive behaviour change, "Catch Drivers Young", enforcing traffic rules and road sanctions, and developing a digital citizens complaints and response system. However, two concerns for follow-up are:
 - Ensure information on driver's licences, number plates, etc., are integrated and linked in the FRSC database;
 - better inter-agency cooperation between the FRSC and the Ministry of Works on developing/ upgrading road furniture.

The recommendations are being considered to improve [road ethics and safety](#).

- [National Gender Policy \(NGP\)](#): AL Nigeria partnered with the WRAPA to hold a series of engagements aimed at promoting the newly revised National Gender Policy (NGP) and driving demands for [electoral integrity and accountability in public administration](#). The engagements included tools and training sessions for media organisations, traditional and religious leaders, and other critical stakeholders mapped for the popularisation and utilisation of the NGP content at the national level. The knowledge sessions led to the popularisation of the content of the NGP for evidenced GESI in practice. The NGP change agents are better equipped to promote the NGP and its principles for inclusive governance.

WRAPA and the Federal Ministry of Women Affairs embarked on advocacy visits to the Ministry of Women's Affairs, the Nigerian Police Force Headquarters, and the Ministry of Interior to raise awareness of the importance and implementation of the NGP, with NGP QR code framed for the front office to be accessed by all staff of their offices to promote gender-sensitive and responsive policies and practices in MDAs, leading to inclusive governance.



VOICE2REP

Voice2Rep has grown into a community of socially conscious musicians who continue to use their voices to advocate for change and address critical challenges. With the US Embassy, AL launched the Accountability Music Hub, a creative space for artists to have positive conversations, build networks, collaborate and record, with no financial implications.

Our targeted #GetyourPVCs awareness campaign encouraging youth to register for elections reached 12 million people through our social media platforms. This highlighted the interest young artists have in Voice2Rep and the unique nature of a socially conscious music project.



LOOKING TOWARDS 2023

To ensure good governance and accountability in Nigeria, there is a need to strengthen democratic institutions and promote transparency and accountability in public affairs. With the 2023 elections that guarantee a change in government, we want to work in strategic positions that ensure citizens' voices are heard and taken into account in government policies.

Now more than ever, there is a need to promote citizen participation in governance processes, so we will also focus on Voice2Rep and CivicAct projects for 2023 in order to build on our strategic focus of inclusion. Elections raise a much greater general interest in politics and is a good opportunity to get people interested in governance. We would do this to promote ownership and sustainability of government programs and policies.

There is also a need to promote anti-corruption measures such as enhancing public financial management systems, strengthening institutional and legal frameworks, and promoting ethical leadership. This can reduce corruption in the public sector and promote accountability and transparency in using public resources. To that end we will be upscaling our work around public procurement with the UNDP Nigeria and Open Contracting Partnership.



LOOKING TOWARDS 2023 CONTINUED

By leveraging new technological approaches we would be able to build on our focus around digital governance in Nigeria. Our Integrity Icon Awards have also been very instrumental in promoting the anti-corruption fight from within the public service. For 2023, we are looking at creative and innovative ways to ensure better and sustainable impacts.

Furthermore, as the world is fast becoming a global village, digital rights and data protection are very pertinent conversations in the advocacy spheres. For this year, we will also be supporting and implementing programmes that will strengthen digital rights and data governance.

Overall, ensuring good governance and accountability in Nigeria requires a multifaceted approach that involves strengthening democratic institutions, promoting citizen participation, and promoting anti-corruption measures. We will work to ensure optimal outputs for minimal resources. By improving the skills of our programs and communications staff, we are working to ensure that our work, success stories, and impact can spark a new movement in the year 2023.

We look forward to having you join us.

BUDGET



\$583,054.96

grant received



\$539,173.89

total budget 2022



12

staff



80

volunteers