

## CONTENTS

- 2 *Integrity Icon*
- 4 *Accountability Incubator*
- 5 *Looking forward*

## MEXICO ANNUAL REPORT 2021

As the world reeled from the pandemic shock that 2020 brought upon us, the seeds for Accountability Lab Mexico were just starting to flourish. Getting projects going in this context has challenged us in various ways. Now more than ever, there is a need to have projects that fight for transparency at the forefront of national policy in Mexico as the political climate is unpredictable and ambiguous. Although we struggled to get projects running, we managed to gather some traction and a grant from the Hewlett Foundation, which enabled us to kickstart our activities on a stronger footing.



Shifting norms to ensure that integrity becomes the expected behavior within societies.



Influencing policies, processes and practices through growing coalitions and advocating for change.



Equipping reformers - inside and outside government - with the knowledge and tools to push for better governance.

Felicidades a las y los  
ganadoras y ganadores del



Sustentabilidad 2020



## Our winners: Sustainability Edition

- Carlos Sandoval Habib - (Director de Emprendimiento y Fortalecimiento Empresarial-Oaxaca)
- Mariana Orozco Camacho - (Directora de Movilidad en SEDATU)
- Javier Alejandro González - (Director del Parque Nacional Revillagigedo-Baja California Sur)
- Miguel Ángel Cisneros - (Investigador de INAPESCA-Guaymas, Sonora)
- Irma González - (Directora de Islas del Golfo en Baja California Sur)

## INTEGRITY ICON

In 2020, we launched two simultaneous Integrity Icon campaigns. One focused on highlighting the work of public servants in Mexico City and another had a strong sustainability theme in support of the Sustainable Development Goals (SDGs). We worked with a number of partners whose work is also aligned with the UN SDGs, drawing Integrity Icon nominations from people working to ensure we meet the objectives of a better and sustainable future for all.

While the civil service in Mexico can be polarising, the introduction of the Sustainability Edition saw an overwhelmingly positive response from the public. During the nomination round, the campaign alone received more than 40 nominations from more than 100 people, which enabled us to expand our network from city-wide to nationwide. We had to grow our networks to 32 different states, but we also had to understand that accountability is linked to other keywords. These keywords are helping us reach new places.

We also engaged with Eduardo Rolón of Causa Natura and Ernesto Herrera of Reforestamos Mexico, who worked with us in ensuring the success of our Integrity Icon campaigns.

## CAMPAIGN BY NUMBERS IN 2020: SUSTAINABILITY

**1,000+**

votes for the People's  
Choice Award winner

**43**

Nominations

**32**

States



We also celebrated public servants as part of the Mexico City (CDMX) edition. This group of winners includes public servants who pushed through a challenging year and served with integrity, honesty and transparency.

- Tobyanne Ledesma is the Director General at Mecanismo de Protección Integral de Defensoras DH y Periodistas de la CDMX Mexico. Tobyanne also served as a member of the Constituent Assembly of Mexico City and was honored with the National Youth Award in 2017.
- Pablo Vázquez is the Undersecretary of Citizen Participation and Crime Prevention at Secretaría de Seguridad Ciudadana CDMX. He has contributed immensely to implementing various projects for preventing and reducing violence and crime in federal government agencies.
- Sandra Magaña is the Medical Advisor at Locatel Ciudad de México. Her responsibilities as Medical Advisor include caring for patients suspected and diagnosed with COVID-19.
- Alejandro Gabutti is the Interventional Radiologist at Instituto Nacional de Ciencias Médicas y Nutrición Salvador Zubirán. Alejandro served as one of the frontline workers during the COVID-19 outbreak in Mexico city. He was responsible for organizing the Radiology service within the emergency department to support the diagnosis of COVID-19 patients.
- Maria del Carmen Nava is a Citizen Commissioner at Info CDMX. In 2009, Maria founded Visión Legislativa, a group of interdisciplinary researchers whose mission is to contribute to institutional public welfare by strengthening democracy using research.

Learn more about them [here](#).



**Integrity Icons  
CDMX**

#### CAMPAIGN BY NUMBERS IN 2020: CDMX

**1820**

votes for the people's  
choice award winner

**23**

Nominations



All of our impact stories are related to Accountability Mexico and how we are able to grow from our very first incubator:

## Never assume

All of our participants come from a very different background, and as such their experiences at the individual and project level vary differently. We learned that we need to depart from standardized learning and arrive at a more tailored approach of sessions within the framework of the incubator.

## Always ask

Learning is a retroactive process, therefore the incubator participants should be treated as mentors as much as the training facilitators. We need to value their background and use that to integrate into the incubator process. It is a fully horizontal process.

## Integrate then grow

Latin America is a complex and diverse region, and the term is usually and wrongfully used as an umbrella term. It shouldn't be because it undermines the region's potential in representing diversity under a common language, Spanish. Opening up the incubator to the whole subcontinent is critical to its success.

# Incubadora Virtual para la Rendición de Cuentas

# ACCOUNTABILITY INCUBATOR

The Accountability Incubator provided one of the most interesting learning experiences in 2020. Our participants ranged from many different backgrounds, from civic tech to transparency. Our experience with our accountapreneurs was a pilot that proved to be of extreme value to the organization at the regional level.

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**David Sada** operations manager

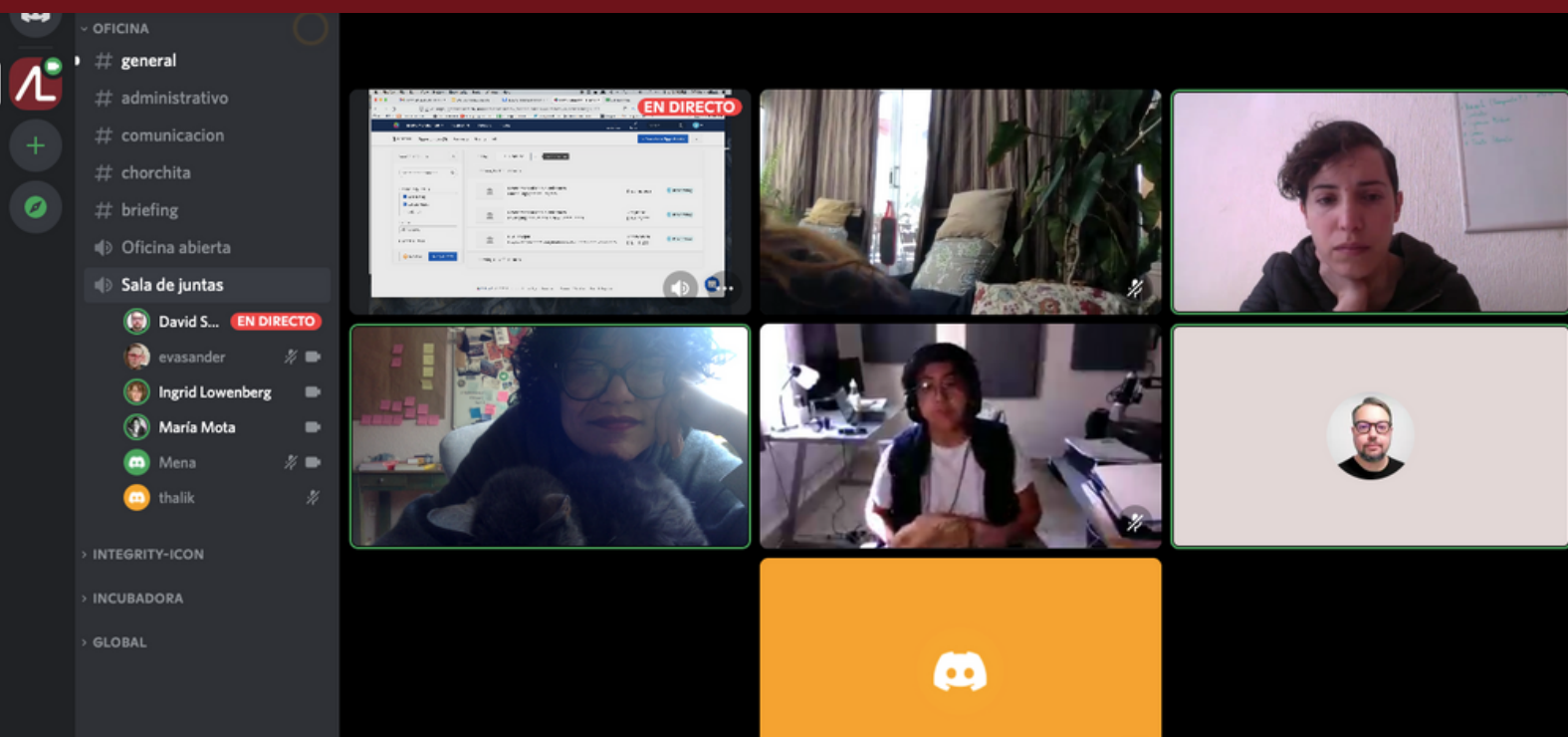
## IMPACT BY NUMBERS

5

participants

8

trainings



## LOOKING TOWARDS 2022

We kicked off 2021 in full force by integrating 3 new people into our team. This gives us more opportunities to amplify the projects we are working on, plus activating a couple more. The Integrity Icon campaign is approaching its culmination for 2022, and the Accountability Incubator is about to kick off as well. We are extremely excited and confident about this team, as well as building and growing the projects. By the end of the year, we are confident we will be in a much better position for the grant application season in 2022, with a focus on growing our efforts in the region.



### STAFF & BUDGET

**1**

grant

**100k**

budget for 2022

**7**

staff

**1**

volunteer