



We continue to reimagine how to build accountability in Nigeria. Our **vision** is a world in which citizens are active, leaders are responsible and institutions are accountable. It is a world in which resources are used wisely, youth are taking leadership responsibly, decisions benefit everyone fairly, and people lead secure lives. Our **mission** is to make governance work for people.



## 2019 ANNUAL REPORT

This year was a productive and busy one in which we made important strides in several of our programs. We crowned a new set of five Integrity Icon winners and reached millions of Nigerians through outreach and media engagements.

The winner of our SDG 16 Innovation Challenge went on to refine her project 'Hope Behind Bars' through our Accountability Incubator, along with several other promising accountapreneurs. Our Voice2Rep artists performed their songs themed around accountability during the 2019 general elections through several concerts across the country, and reached 4 million people.

This report outlines how we've broadened our impact and extended our reach within the past year.



Shifting norms to ensure that integrity becomes the expected behavior within societies.



Influencing policies, processes and practices, through growing coalitions and advocating for change.



Equipping reformers - inside and outside government - with the knowledge and tools to push for better governance.



## INTEGRITY ICON

A campaign to recognise, celebrate and support honest government officials by “naming and faming” them publicly. Since 2014, we have generated huge amounts of youth engagement through this campaign and built a network of 350 organisations and integrity champions.

The final five judges in 2019 included a Magistrate, a State Director for National Youth Service Corps, two journalists from state newspapers and a Supply Chain Director from the National Agency for the Control of Aids. The 2019 campaign winners comprised a staff member of the National Agency for Food and Drug Administration and Control, a Chief Superintendent of Police, a staff member at the Network Infrastructure Unit and the University of Port Harcourt, a teacher at a government secondary school in Rivers State and a lecturer in the Department of Geography and Planning at the University of Jos.

## 2019 BY NUMBERS

**20+**

States

**407**

Nominations

**16**

Volunteers

**6 million +**

Reached through the campaign

## CAMPAIGN HIGHLIGHTS

- Over 500,000 young people listened in to conversations about the value of honest civil service as Tani Ali Nimlan (II Nigeria 2019) and Justina Ogunmele (II Nigeria 2017) shared their experiences and the value of integrity and accountability on Kiss FM Abuja.
- We reached over 2.5 million Nigerians when Dr. Magdalene Igbolo (II Nigeria 2017) and Mrs. Tani Ali Nimlan (II Nigeria 2019) were featured on the early morning show on Silverbird TV in Abuja.
- Dr. Magdalene Igbolo (II Nigeria 2017), who was a lecturer when identified as an Icon, was promoted to the Head of the Department of Sociology at the University of Abuja after she won the campaign.







## INTEGRITY ICON ACTIVITIES

### Meet the Icon

In Nigeria, the 'Meet the Icon' series led to rich conversations about integrity in the public sector. We reached almost 3 million Nigerians when we were featured on Kiss FM and Silverbird TV.

### Integrity Vanguard

Integrity Vanguards are people who pledge to promote integrity through their lifestyle in their various communities. This year, 89 students signed up during school outreach.

### Film Fellowship

The fellowship recruits young people who have a passion for film and its ability to shift and challenge existing narratives.

The team works with the Icons and the Icons' networks through summits, training programs, fellowships, events and retreats to begin to push for norm-changes within institutions, agencies, civil service training programs and schools/colleges.

- Integrity Icons and their colleagues participated in a team building training to foster collaboration, exchange ideas and develop integrity solutions in their regular workplace practices.
- We reached over 4,000 students and created localized conversations about integrity, accountability and public service in universities across the country.
- The Integrity Summit and Awards brought together the 2017, 2018 and 2019 Icons with hundreds of representatives from government, civil society, business, the media and donor organizations. The Integrity Icon awards ceremony publicly celebrated the Icons and included the Ambassador of the United States to Nigeria, and the Secretary General of the Federation (Nigeria) amongst others.



# 64%

of final ceremony attendees noted how different the program is to usual approaches

Integrity means walking you talk, matching you words with action, and finally standing on the side of truth even when no one is on your side

CSP Francis Erhabor



## Fiscal Transparency

Our work has also shown that accountability can become most tangible for people when it relates specifically to issues they see, or do not see, on a daily basis- such as public services. This means the funding of these services- both revenues (taxes) and expenditures (budgets) are key elements of an accountability system.

In Nigeria, we were able to support the creative engagement and learning of 13 groups working on tax and budget monitoring in Abuja, Kaduna and Lagos states.

Through the engagement and communication workshop sessions, these groups shared and mapped out the issues affecting the implementation of a robust tax and budget system; and are now collaborating around the ideas.

Building on the Integrity Icon campaign, 3 “Meet the Icons” events were also conducted in Nigeria to build support for reforms around integrity within public institutions and develop an understanding of integrity among current and next generation public servants.

## 2019 BY NUMBERS

**114**

Participants

**83%**

Reported increase in knowledge

**13**

Tax monitoring groups engaged

**3**

Communications and engagement workshops

## SDG 16 INNOVATION CHALLENGE

The SDG 16 Innovation Challenge is competition to support young people between the ages of 15 – 35 to develop ideas, build skills and connect with others working towards strong institutions, the rule of law and access to justice for Nigerians.

### SDG 16 Innovation Challenge By The Numbers in 2019

- 249 applications from across the country;
- \$5,000 raised by the participants to support their ideas going forwards; and 2 prizes won in recognition of their work.

### Impact

- The winning idea ‘Hope Behind Bars’ migrated to the Accountability Incubator where her ideas were further developed and refined. As a result, 7 people unjustly incarcerated were provided with access to justice and regained their freedom.
- Another idea, Arts for Humanity, which conducts the Annual Abuja International Photo Festival, trained over 400 visual storytellers and solicited over 300 entries for the [UNDP Art for Humanity Photo Contest](#). The organization also secured working relationship with UNESCO, UN Women, UNDP, and ECOWAS





## VOICE2REP

In partnership with Chocolate City, we are supporting young Nigerian musicians to spread messages related to accountability, integrity and active citizenship through a national music competition through which we match these musicians to industry leaders.

### Impact

- Received a total of 366 applications
- Top artists performed songs at Choc Boyz Nation (CBN) tour to over 1,000 attendees
- Voice2Rep artists performed live at 5 different smaller concerts and appeared live on Nigerian Info, Lagos, City FM Lagos, and Kiss FM Lagos reaching over 4 million people;
- We created an Accountability Lab record label and a popular album of the songs, now available on all music streaming platforms including Spotify and Amazon;
- Popular artists involved in the campaign, including M.I. Abaga publicly supported the campaign for accountability and indicated that it has changed the way they think about engagement around elections.

"In the past I have supported one or two candidates that I knew personally that I thought were fit for office but right now I think the greater conversation is about what the young people need to see in terms of competence in the office and that is the lane I'm in right now"

Jude "M.I." Abaga

# 900k

reach of the 2019 Voice2Rep songs





## INCUBATOR

The Accountability Incubator is a pioneering, year-long process to support the best ideas for accountability, open government and anti-corruption in Nigeria. Through a competitive process, "accountapreneurs" receive a high-touch program of training, mentorship, ongoing peer support and seed funding to build out sustainable processes for change.

### Accountability Incubator by Numbers

- 47 applications from across Nigeria, with 10 selected for participation;
- 4 quarterly Incubator trainings; 150 hours of mentorship and peer support; 4 public events to receive feedback and advice on accountability tools;

### 2019 Highlights:

- Accountapreneur Funke Adeoye entered into partnership with Cornell Center and Law2go on issues around criminal justice issues. She was interviewed by BBC Media Action on her work with pre-trial detainees and was a finalist for the prestigious JCI "Ten Outstanding Young Persons of Nigeria Award" 2019.
- The 2019 UNLEASH Innovation Competition selected our accountapreneur Izuchukwu Offiaeli from One Integrity Forum Nigeria (OIFON), as one of 1000 Unleash talents.
- With our support, accountapreneur Charles Omofomwan, who runs the 'I take actions' platform, increased its membership from 317 to 1,395 registered citizens, which has led to a total of 1,870 petition actions taken in 2019.

## LOOKING FORWARD

In the 2020 we are looking forward to:

- Incubating the next cohort of the 2020 Accountapreneurs and bringing their ideas to life;
- The 2020 edition of #Voice2Rep, and building a movement of socially conscious musicians promoting women's rights;
- Kickstarting a new year of the film fellowship to follow our Integrity Icons!

## A SPECIAL THANKS TO



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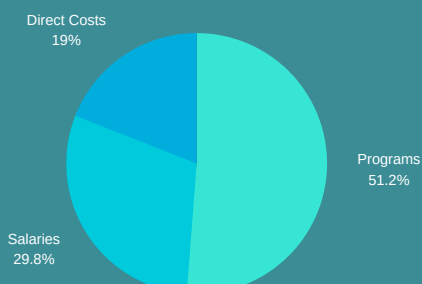


Activity supported by the  
Canada Fund for Local Initiatives  
Activité réalisée avec l'appui du  
Fonds canadien d'initiatives locales



## AL NIGERIA 2019 FINANCES

\$450,475.74



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AL Nigeria is a registered non-profit based in Abuja, an affiliate of Accountability Lab Global.