

Empowering citizens to build the world's best tools for accountability



# Annual Report 2013

Morgana Wingard ([www.morganawingard.com](http://www.morganawingard.com))

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31 January, 2014

# Introduction

The **Accountability Lab** makes people with power more responsible.

We support imaginative projects to fight corruption and build accountability in communities around the world. We identify local changemakers (which we like to call “**accountapreneurs**”) and provide them with training, mentoring, networking, seed funding, and management support to create innovative and sustainable tools for accountability.

We also strive to fundamentally change development paradigms through innovation within our own operations. This includes – **radical financial transparency**; **alternative revenue models**; **new, honest impact measurement**; **clear, contextualized reporting**; and **creative outreach campaigns**.

## ACCOUNTABILITY LAB THEORY OF CHANGE



# Highlights from 2013

## We supported 13 accountpreneurs

collaborated with

**40+**

community  
groups

trained

**1,500+**

people  
on accountability and integrity

engaged

**20,000+**

citizens  
in accountability initiatives.

We partnered with Integrity Action to create the **Integrity Helpdesk**.

We received RSA Catalyst and Challenge Grants and the Case Foundation's Be Fearless Award.

We received media coverage from:



COUNCIL *on*  
FOREIGN  
RELATIONS



devex  
Do Good. Do It Well.™



theguardian



The New York Times



Stanford SOCIAL  
INNOVATION *Review*  
*Informing and inspiring leaders of social change*



# Programs...

## Accountpreneurship in Nepal...



### Dibyesh Giri and Tribhuvan Pokharel | Bolaun

The developers at Smarttech created an online platform called Bolaun (Speak Up!), where Nepali citizens can report and discuss various accountability issues, access useful resources to solve those problems, and build communities for change. Young Innovations is now leading the second phase of the work as the site is rolled out to a larger user base.



### Govinda Siwakoti | Accountability Film School

Govinda and his team at Onion Films have created a platform for youth to share compelling stories about accountability issues in their communities. To date, these stories have focused on issues including X and X. They hosted an accountability fellowship for graduates of their program, and in early 2014 they will launch a series of 20-day Accountability Film Workshops for beginner filmmakers.



### Pradip Pariyar & Bijay Poudel | My University, My Future

Pradip and Bijay have met with hundreds of stakeholders in Nepal's public university [system](#) to understand the many accountability issues that prevent an effective education system. They presented a comprehensive set of recommendations to the administration, and are currently in the process of developing a Dialogue Center on a university campus through which stakeholders can resolve issues in a peaceful and constructive manner.



# Programs...

## Accountpreneurship in Nepal



### Surabhi Pudisaini | Nalibeli

Surabhi and the GalliGalli team created a wiki site called Nalibeli, which crowd-sources step-by-step instructions on how to access government services in Nepal, such as how to obtain a passport, how to apply to university, or how to make a complaint at the District Administrative Office. They are also working to develop an offline component, connecting citizens with government resources on the ground.



### Tanka Aryal | Right to Information (RTI) Toolkit

Tanka and the Citizens' Campaign for the Right to Information created a pocket-size toolkit, which gives investigative journalists step-by-step instructions on how to overcome obstacles in obtaining information from the government. In 2014, he is planning to conduct a fellowship to support RTI activists in using RTI to improve their communities.



### Jaymod Thakur's Story

*Jaymod is a health worker and citizen activist in Birgunj, a Nepali border town notorious for corruption. The Lab is supporting him to lead the Right to Information (RTI) movement in his community through the RTI fellowship. With our RTI toolkit in hand, he has filed several successful requests for information. Recently, he discovered that the organization running the Nepal India Trade Fair sold tickets at the door with tax but didn't deposit the tax, so he submitted a RTI request to the revenue office and was able get the organization to pay the 263,892 Nepali Rupees of misappropriated tax funds. In addition, Jaymod has begun sharing his knowledge with other concerned citizens by facilitating local RTI orientation and training sessions.*



# Programs...

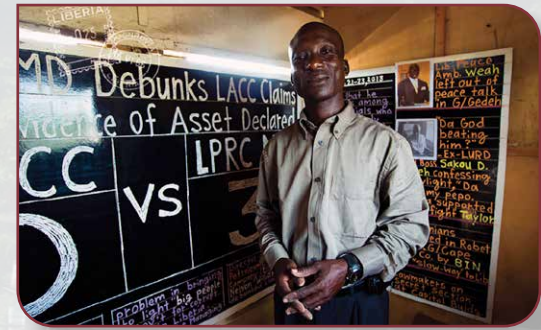
## Accountpreneurship in Liberia...

MONROVIA



### Alfred Sirleaf | Daily Talk

Alfred runs a [chalk-board](#) in one the busiest intersection of Monrovia. Each day he curates the news with colloquial language and illustrations for the 10,000 Liberians who pass by. This year, he added a [civic education](#) component to the board, covering everything from how to register a business to how to pay taxes. He is now setting up a second chalk-board in another part of the city to help bring necessary information to even more citizens.



Morgana Wingard (www.morganawingard.com)

### Alvarney Rogers | Open Justice Initiative

Alvarney was frustrated with the ineffectiveness and lack of accountability in the local justice system in Liberia. His Open Justice Initiative seeks to do two things on a periodic basis: i) carry out a survey among citizens to judge perceptions of local justice in 4 neighborhoods in Monrovia; and ii) generate a scorecard to assess the efficacy and fairness of courts at the local [level](#).



Clair MacDougall (courtesy of GIZ)

### Divine Anderson | Accountability Film School

Liberian filmmaker [Divine](#) established the [Accountability Film School](#) to help young people use film as a tool for social change. At the end of each class, students write and produce their own short documentaries about an issue they care about in their communities. The films from the first two sessions were showcased at Accountability Film Festivals in September and December, at video clubs in local communities, and are also available on [YouTube](#).



Morgana Wingard (www.morganawingard.com)

# Programs...

## Accountapreneurship in Liberia...

MONROVIA



### Dorcas Pewee's Story

*In June, Dorcas - who lost her family in Liberia's civil war- was on the street, struggling to make ends meet. Divine Anderson, who runs the Lab's Accountability Film School, brought Dorcas into the first class of students. Dorcas quickly discovered that film was a powerful way for her to tell her story and advocate for change. As part of the class, Dorcas created a short film called "Say It" about sexual harassment in high schools in Liberia - an issue she has suffered from personally. In September, the film won the viewer's choice award at the first ever film festival in Liberia. Dorcas then developed her technical skills and is teaching a new accountability film school for girls in early 2014.*



Morgana Wingard ([www.morganawingard.com](http://www.morganawingard.com))

### Gborboe Gblinwon | Kick Out Corruption

Football is universally popular in Liberia and can be used as a tool to bring people together, develop new ideas and learn about accountability in a fun, interactive way. Coach Gblinwon and the Accountability Lab Liberia team have teamed-up on the "Kick Out Corruption" campaign to engage with youth on issues including cheating, bribery, robbery, corruption and nepotism.



### Kabah Trawalay | Inter-Religious Committee on Accountability

Kabah is working with local Christian and Muslim religious leaders to develop an inter-religious **committee** to promote accountability in their communities. They are working to build consensus on an "Accountability Accord" which will include core principles for accountability that can be used collectively as an advocacy tool.



Morgana Wingard ([www.morganawingard.com](http://www.morganawingard.com))



# Programs

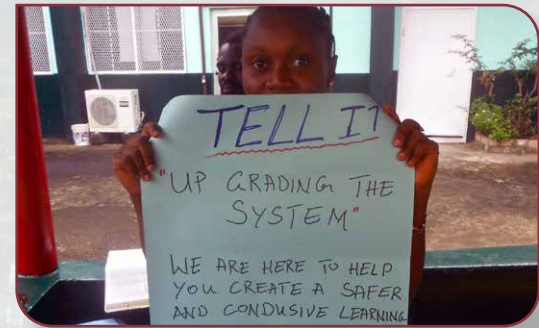
## Accountapreneurship in Liberia

MONROVIA



### Maria Fahnbullah | TELL-it-True

TELL-it-True was designed as an SMS [system](#) to allow students and professors to anonymously report problems and solutions related to corruption at a college in Monrovia. The resulting data, revealing professor absenteeism, sexual harassment, bribery, and more- has been shared with the administration to serve as the basis for action. Maria is now working to roll out the system in 50 public high schools in Monrovia.



### Takun J | Hip Co Accountability Network

[Takun J](#) - one of Liberia's most influential musicians- has helped to gather a group of 12 artists, DJs and producers as part of the [Hip Co Accountability Network](#). The group is working on the core accountability issues that impact the music industry- including strengthening and enforcing copyright laws to protect their music, establishing minimum play laws to ensure local music does not get overlooked, and mobilizing artists to create effective mechanisms to represent their interests.



Photo: Ken Harper

### Thomas Tweh | Community Justice Teams

Thomas and the West Point Health and Sanitation Community Organization trained 8 mediators to resolve community disputes at the local level; and work with the Township Commissioner and the local police to feed cases down to the mediators that would otherwise overburden the formal justice system. Over 65 cases were processed in 2013, saving citizens thousands of dollars and many days of [time](#).



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# 2013 Financials

## Statement of Activities\*

Year Ended December 31, 2013

### Revenues

Contributions from Corporations, Individuals,  
Law Firms and Trade Associations \$ 194,346

**Total Revenues \$ 194,346**

### Expenditures

#### Program Services

Accountability Change Agency \$ 27,128  
Accountability Initiative \$ 29,338  
Accountability Entrepreneurship Fund \$ 87,764

**Total Program Services \$ 144,230**

#### Supporting Services

Management and General \$ 26,180  
Fundraising \$ 18,183

**Total Supporting Services \$ 44,363**

**Total Expenditures \$ 188,593**

Change in Net Assets \$ 5,753  
Net Assets at Beginning of Year \$ (60,154)

**Net Assets at End of year \$ (54,401)**

## Statement of Financial Position\*

Year Ended December 31, 2013

### Current Assets

Cash and Cash Equivalents \$ 17,299  
Contributions Receivable \$ -  
Accounts Receivable \$ 596  
Prepaid Expenses \$ 395

**Total Current Assets \$ 18,290**

### Liabilities

Current Liabilities \$ 2,691  
Long-term liabilities \$ 70,000

**Total Liabilities \$ 72,691**

### Net Assets

Unrestricted \$ (57,175)  
Temporarily Restricted \$ 2,774

**Total Net Assets \$ (54,401)**

**Total Liabilities and Net Assets \$ 18,290**

\* All amounts are in US \$

# Partners...

Accountability Lab's work is made possible through the generosity, vision, and partnership of many organizations and individuals within our network.

## Funding Partners



## Pro Bono Partners



## Operational Partners



# Partners

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## **Brain Trust**

Craig Kennedy  
Joe Hurd  
Nadim Matta  
Negbalee Warner  
Paulo Gomes  
Sujeev Shakya  
Xenia Dormandy

## **Kitchen Cabinet**

Eli Sugarman  
Maria Koulouris  
Molly Hellerman  
Samantha Constant  
Sarah Holewinski

## **Core Staff**

Blair Glencorse  
Founder and Executive Director  
Lawrence Yealue  
Liberia Country Representative  
Narayan Adhikari  
Nepal Country Representative  
Anne Sophie Lambert  
Associate Director  
Suman Parajuli  
Country Resident  
Francis Lansana  
Country Resident



# Join Us

We love to partner to grow the global movement for accountability.

Here are five easy ways you can get involved:

- i) **Help spread the word** - follow us on [Facebook](#), [Twitter](#), [YouTube](#) and [LinkedIn](#) and mention our work to your friends and networks.
- ii) **Send us ideas and feedback** - we are a learning organization and love feedback. Let us know your thoughts at: [info@accountabilitylab.org](mailto:info@accountabilitylab.org)
- iii) **Write for the blog** - we'd love to feature your great ideas for accountability tools on [www.bloggingonaccountability.org](http://www.bloggingonaccountability.org), which we'll then cross post widely. E-mail us your thoughts: [info@accountabilitylab.org](mailto:info@accountabilitylab.org)
- iv) **Work for us** - our best asset is our people and we support our staff 100% in everything they do. Want to work for us? Check out our [staff page](#) for vacancies. If there isn't a fit, e-mail us and tell us why you are exactly what we need: [info@accountabilitylab.org](mailto:info@accountabilitylab.org)
- v) **Support the Lab** - through a tax-deductible donation here and through asking your employer for corporate matching or sponsorship. We make sure every dollar goes as far as it possibly can to improve lives.



# Contact Us

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